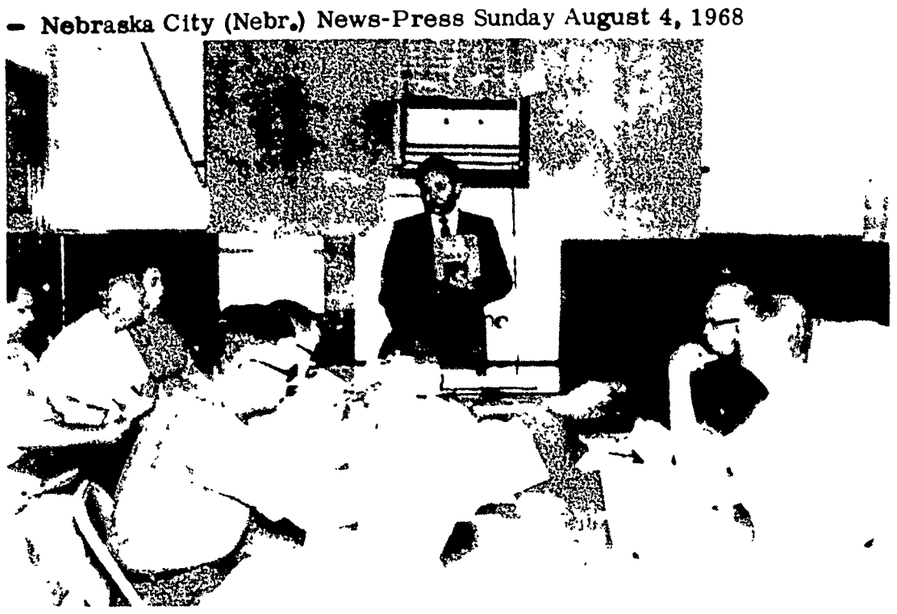


Ernest Hotovy, David City, spoke to Nebraska Citians on how David City began its rejuvenation project and the aftermath. George Bischof was named chairman of the Nebraska City organization. One block is the target of the first project, the south side of Central Avenue from Seventh to Eighth Streets.

JULIAN
Mrs. M.A. Edwards

M & M Ray Price and Sandra Lea attended the soap box derby races in Lincoln Sunday. The Price's grandson Greg Hansen was a race contestant. Each boy in the race received a trophy.

Mrs Earl English and two sons and daughter of Colorado Springs, Colo., were recent visitors of Mrs Tim Crook Sr., Dian English visited for two weeks prior to her mother and brothers arrival. They returned home Monday.

Harold Scholl of Columbus spent Friday night with his mother Mrs Anna Scholl.

M & M Dale Logan Epler of Omaha visited a couple of days with his parents, M & M Dale Epler and his grandmother, Mrs Gladys Epler and Verle Epler.

Mrs Florence Leeper of Omaha were weekend visitors with her sister, Mrs Pete Lavigne and their mother, Mrs Anna Epler who is a patient in St. Mary's hospital in Nebraska City.

Recent visitors of Mrs Charles Wilberger were Mrs Iva Rowen, Mrs Hazel Aufenkamp and Mrs Maude Golden of Nebraska City and Miss Imogene Rowen of Provo, Utah.

Mrs Charles Wilberger and Mrs Everett Wilberger attended a bridel shower for Miss Patricia Schacht at the United Church of Christ in Cook Sunday.

M & M Frank Anville and Mrs Gertrude Easterling enjoyed a recent outing at Gavin's Point for a few days.

Visitors recently at the Tom Schneidewind home were Mrs Gary Richmond and daughters Pamie and Valie of Kansas City, Mo., M & M Dave Housh and Terry of Omaha.

M & M Homer Anville and Gordon and Mrs Lola Anville were guests Tuesday of M & M Jerry Herzog and M & M Jerry anville the fifth birthday of Tony Anville was observed.

Mrs Evalene Hamilton, Fern Wright and Mrs Florence Leeper of Omaha visited Mrs Leeper's mother, Mrs Anna Epler, at St. Mary's Hospital Tuesday.

M & M Don Lavigne and Mark and Nancy of Tucson, Ariz., visited the Pete Lavignes at Johnson and the Alvin Randalls at Auburn and other relatives in this community.

The Rev. and Mrs John Hodges and family spent Sunday with M & M Robert Howser and family at Glenwood, Iowa.

The 4-H Achievement demonstration program was held Monday night at the United Methodist church. Seven took part in demonstrations. Leaders are Mrs Homer Anville and Mrs Robert Shrewsbury. Mothers of the 4-H group were hostesses.

Guests Wednesday of M & M R.A. Davis to celebrate the birthday of Mrs Davis were M & M Ray Redding of Polk City, Iowa, Mrs Flora Edwards of Julian and Miss Leora Davis of Auburn who prepared the dinner.

NIGHT CALL — Sheriff Bill Miller was called to a tavern Friday night to handle a disturbance. No one was jailed.

DEER HIT—A deer was struck and killed a mile north of the Beehive curve on U.S. 75. The driver of the car or truck was not known. Game Officer Mickey Gray, Syracuse, was contacted.

USE DAILY NEWS-PRESS CLASSIFIED ADS

NEHAWKA
Mrs Delton Lahm

Phillip and Mark Rexinger of Lincoln are staying at the home of their grandparents, M & M John Buchholz while their parents are in the process of moving to Hickman.

Mrs R.G. Yost and daughter, Mrs Rickey Weeks and Barbara Chandler of Lincoln and M & M John Chandler had dinner in Lincoln Friday evening.

M & M Carl Roth and family of Lebanon, Ore., were Monday evening guests of M & M Kent Balfour.

Monday afternoon callers of M & M Emmitt Hicks were Mrs George Eledge and son, Rickey, of Plattsmouth, John Reden of Omaha, M & M Rose Redden and Merlin Lahm.

M & M Lew Parli and family of York were recent callers of the Harvey Barkhursts.

Robert Givehand of Nebraska City was a guest for several days at the home of M & M John Buchholz and family.

M & M Lewis Royal and John attended the rosary for Fred Morrow at the Kramer mortuary in Omaha Wednesday night and attended funeral services on Friday at the Holy Angels church. Fred Morrow is a nephew of M & M Royal.

Thurman Frans of California was a recent caller of M & M Will Ost and Mrs Amelia Balfour.

The Murdoch family reunion will be held Sunday, August 4, at Pioneer Park in Lincoln.

Otterbien Aid meets Friday afternoon at the home of Mrs Elmer Pike in Union.

Mrs Kenneth Hauschild and Shirley attended a bridal shower for Margaret Lorenson at the Methodist church in Weeping Water.

The buck Ends here . . . .
By Ivan D. E. Beaumont

Ivan Boerner showed a film the other day that didn't draw any applause.

He was program chairman at the Optimist meeting at Hotel Grand and offered a film, "Anatomy of an Accident." Generally, safety films lack something in the interest area.

But this one is different. It'll stir you.

+ + + + +

John Eilers who returned the other day from a fishing trip to Canada with his sons and Melvin Nelsen and son, said he enjoyed the trip.

As a matter of fact, John said he enjoyed everything about the trip. . . .except the food. . Everything was fried.

"One day I changed. I had boiled eggs."

+ + + + +

Bob Hegstrom, Chamber manager at Hastings, and formerly the executive in Nebraska City, stopped in the News-Press the other day.

Bob said Hastings is about to unveil its semi-mall project. The main street has a problem. A super-duper shopping center is the cause.

Nebraska City will kick-off its Central Avenue poject with the hopes to paint and fix-up the streets. George Bischof is president of the newly formed organization, a property owner and an interested citizen.

Best wishes to the organization.

+ + + + +

Ted Ryder who retired last week after 43 years in the hog business with the Wilson company, said he plans to keep busy hunting, fishing, gardening and playing golf.

Sounds like active retirement.

+ + + + +

I never did hear why W.A. "Bill" Williams who loves the Kentucky Bluegrass country so much moved to Florida. He must have been offered the job of secretary of the Rotary club.

And then there is "good old Mr Wilson" (Les) who left the Methodist church choir with a vacant seat and settled for the high country in Denver.

I learned the hard way. Don't ever go to Denver without calling Les to say hello.

+ + + + +

Up on the North 40

Bob and Nadine Snodgrass and the Doug Dickersons will be moving into their new homes soon.

Over yonder on Riverview Road, "Boots" Yost and family are pulling stakes and moving way out on South Third. Boots will raise 'taters and goats.

Understand that the Presbyterian manse in Porter Acres has been sold to the John Stockers. The new manse will be the Morton Steinhart home, a gift from the Steinharts.

+ + + + +

I get a kick out of Cousin Paul's ads. Wonder how many telephone calls he gets at night.

Remember how he used to answer the phone at the Country Store?

"Howdy chum, this is Paul, what can I do for you?"

+ + + + +

The most ridiculous thing I've heard this week was when Sirhan Sirhan, accused killer of Robert Kennedy, answered the judge, "not guilty."

+ + + + +

See you at the Whitehead Speedway Sunday afternoon.

+ + + + +

County fair opens Aug. 19

Four days of ferris wheels, 4-H and floats will begin August 19 when the Otoe county fair opens at Syracuse.

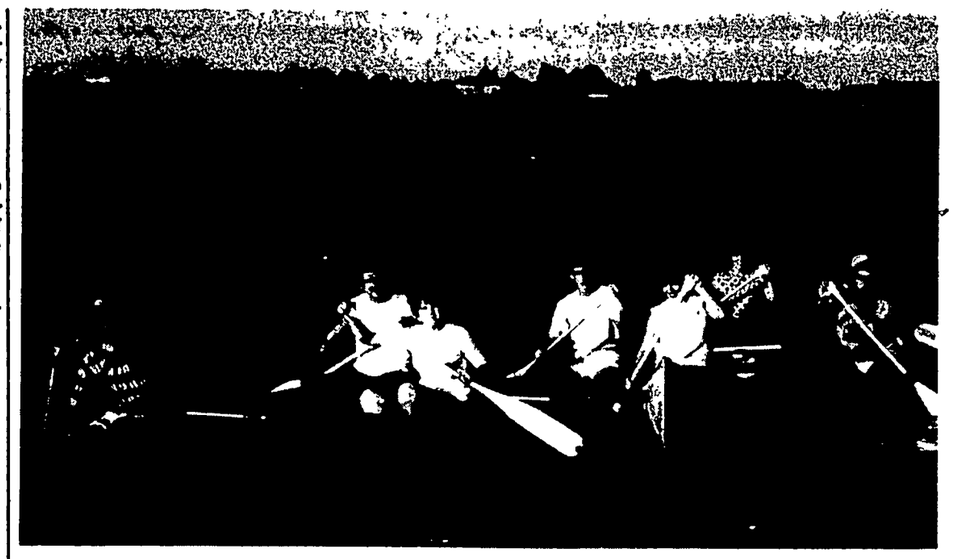
Swine carcass judging and the entry of all home economics, livestock and miscellaneous exhibits will take place August 19. A barbecue sponsored by the Nebraska City Jaycees, a concert by the Nebraska City municipal band, a veterans' parade and the Princess Eoto pageant will highlight the evening.

4-H beef and horse classes will be judged Tuesday and the grand champion steer and heifer will be selected in the evening. There will be an evening saddle horse and pony show and a dance at the Elms ballroom.

Judging of 4-H swine, sheep and dairy classes will be held Wednesday. The Syracuse High school band will present an afternoon concert and the purple ribbon song group will also perform. The 4-H style show, ball games, 100 year farm award presentations and a dance at Elms round out the evening activities.

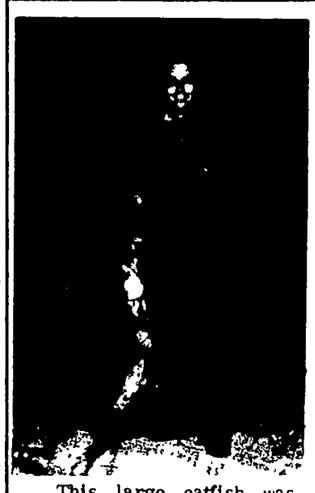
Bands, fair champions and floats will parade in Syracuse Thursday, the last day of the fair. The 4-H and FFA livestock sale will take place in the afternoon, and variety shows and a dance at the Syracuse ballroom will bring the fair to a close.

SIGN SUMMONSES—James E. Clark, route one, signed a summons for allegedly speeding and Robert S. Comiskey signed a summons for allegedly making an illegal U-turn. Both will appear in police court August 10.



Lincoln teams practice for third annual Missouri River Canoe races on August 25.

Left to right are James White and Bruce Waldo, boy's division; Jannette Pace and Annette Maybe, women's division; Vicki Mohr and Rick Metz, mixed couples division; and Tom Webster and Allan Maybee, men's division.



This large catfish was pulled from a farm pond west of Nebraska City by Sheriff Bill Miller. It tipped the scales at 16 and a half pounds.

Scholars believe Easter Island, called Rapa Nui by its inhabitants, was settled by wayfarers from Polynesian islands, 2,500 miles to the west

Canoe races to be Aug. 25

The Nebraska (Centennial) Lewis and Clark third annual canoe race will be held August 25, on the Missouri river. The race is sponsored by the Midwest Canoe Association.

The race will begin at the River Club Marina in Omaha. The women's division (all ages) begins at 9 a.m., the mixed couples division (all ages) at 9:30 a.m., the boy's division (16 and under), at 10 a.m., and the men's division (17 and over), alumninum class A at 10:30 a.m., and men's division (17 and over), fiberglass class at 10:45 a.m. Men's divisions will start the race at one minute intervals.

The women's, mixed couples and boys's divisions will be required to race only to Plattsmouth boat Marina, a distance of 27 miles. One member of each team must cross the finish line, located about 50 yards from the river, by foot.

The contestants in the men's divisions will be required to stop briefly at the Plattsmouth Boat Club Marina. One member of each team will leave his canoe at this point and race by foot to a designated point, of about 50 yards, and sign his name in a ledger, then return to his own canoe and continue the last half of the race to the Nebraska City Riverview Park Marinea. The total distance between Omaha and Nebraska City is 54 miles. Trophies will be given.

All canoes must have two life jackets, contestants must be swimmers or wear life jackets.

The race will be held rain or shine.

Teams in the mixed couples, boy's and women's division may compete for the governors trophy given for best overall time for the 54 mile distance.

Allan Maybee, general secretary of the Midwest Canoe Association, reported the entry blank forms may be picked up at the News-Press and mailed to the association at 3019 South 44th Street, Lincoln, Nebr., 68506.

Beltone

HEARING AID SERVICE CENTER
GRAND HOTEL — NEBRASKA CITY

TUESDAY, AUGUST 6

9:30 a.m. — 12:30 p.m.

FREE ELECTRONIC HEARING TEST
COMPLETE SERVICE AND SUPPLIES

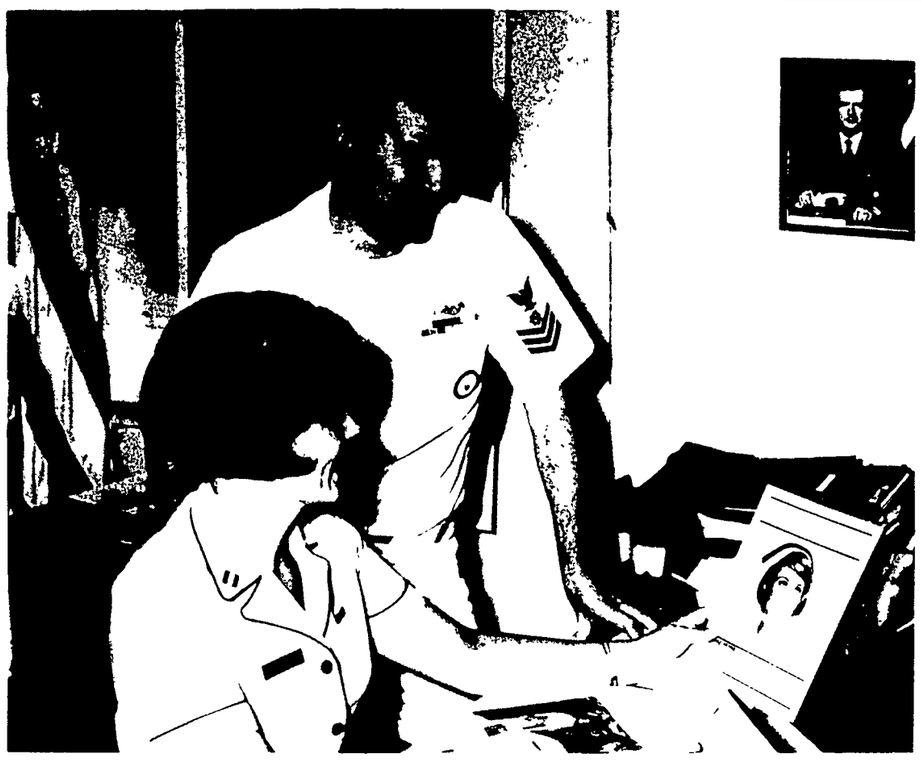
Beltone Hearing Aid Center, 504 South 13th
Lincoln, Nebr.

NOTICE OF VACANCY

Notice of Vacancy in Fire Department

You are hereby notified that the position of driver is now open and application to fill the same may be made at once. Interested persons will please call at the office of the City Clerk and make out a regular application form that will be provided.

Nebraska City
Civil Service Commission



Chief Navy Recruiter George A. Dyer visits with Lt. Georgia Johnston, Navy nurse corps recruiting officer from Omaha.

Navy nurse on visit in City

Lt. Georgia Johnston, Navy Nurse Corps recruiting officer from Omaha, visited Nebraska City Thursday to "get acquainted with the area and tell interested persons about the nurse corps."

Miss Johnston, whose recruiting area is composed of Nebraska, Iowa and a portion of South Dakota, assumed her position June 4. She was previously stationed in Corpus Christi, Texas, and French Morocco.

Part of her job is to counsel young women who may be interested in becoming Navy nurses after graduation from college, she said. She can supply information on scholarships.

The Navy nurse corps accepts only graduates of accredited nursing schools, Miss Johnston said. There are 14 such schools in Nebraska. Eleven are hospital schools and three—the University of Nebraska, Creighton University and Union College—have nursing degree programs.

She said that Nebraska graduates have "high standings" in the nursing profession.

A native Texan, Miss Johnston entered the Navy nurse corps after graduation from college. The Navy financed her senior year of college and she "owed" it two years of service.

"Those two years passed so quickly I decided to stay," she said. "I enjoyed the people, facilities and professional opportunities."

Miss Johnston can be contacted at Building 19, Fort Omaha, Omaha 68111.

NOTICE OF VACANCY

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Interested persons will please call at the office of the City Clerk and make out a regular application on a form that will be provided.

Nebraska City
Civil Service Commission

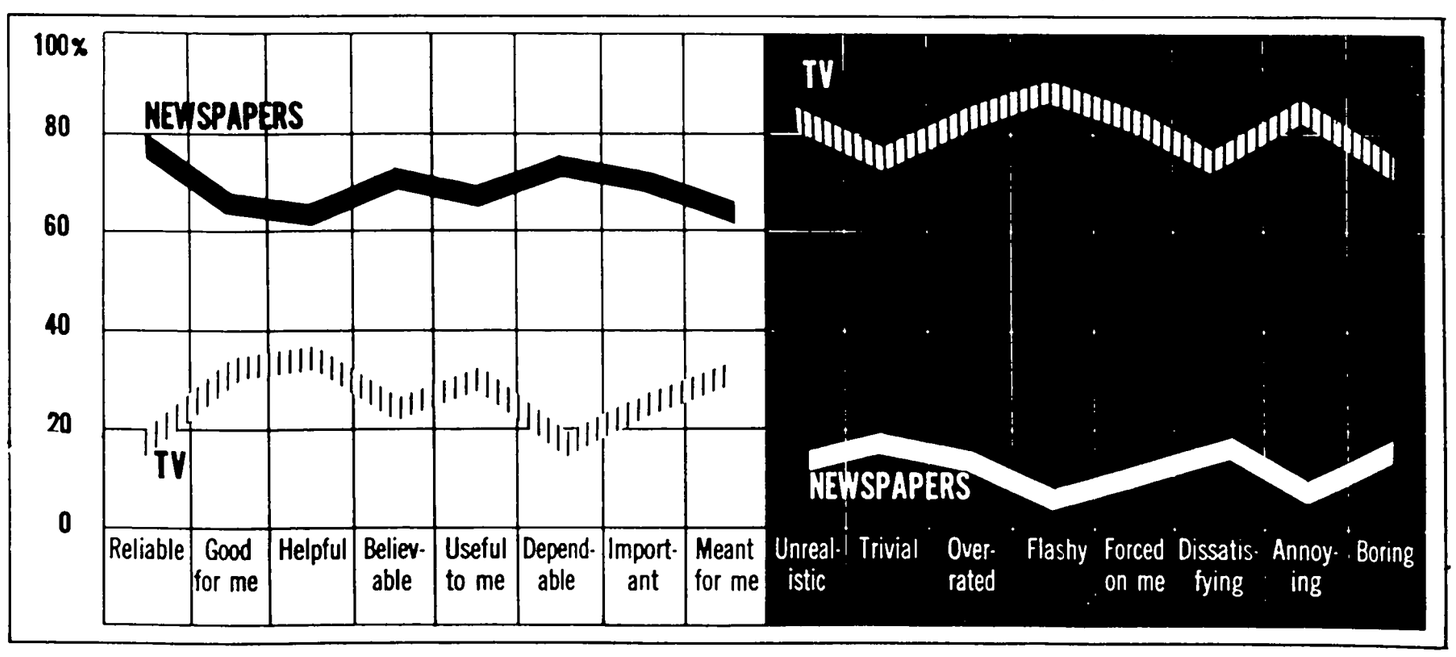
HOBSON-DORR
Funeral Home

PH. 267-2485

Weeping Water, Nebr.

What does the public think of newspaper and television advertising?

Newspaper advertising rates high in positive and low in negative feelings



Source: Psychological Corp.

- 8 out of 10 persons think newspaper ads are "reliable" and "dependable"
- 7 out of 10 feel newspaper advertising is "believable" and "important"

ON THE OTHER HAND:

- 9 out of 10 persons find TV ads "flashy," "annoying" and "overrated"
- 8 out of 10 consider TV advertising "unrealistic" and "forced on me"